


# What the Ocean Means to Me

Pre-Visit Lesson Plan

**SEALIFE**  
EDUCATION

# Objectives

- To creatively explore what the ocean means to students on a personal level
- To understand why it's important to protect the ocean
- To create a persuasive, informative campaign poster for protecting the oceans

# Outcomes

A poem and illustration entitled 'What the Ocean Means to Me.'

A persuasive, informative campaign poster promoting the need to recycle in order to protect our oceans.



**When did you last visit the ocean?**

**Where did you go?**

**What's your best experience with or memory of the ocean?**

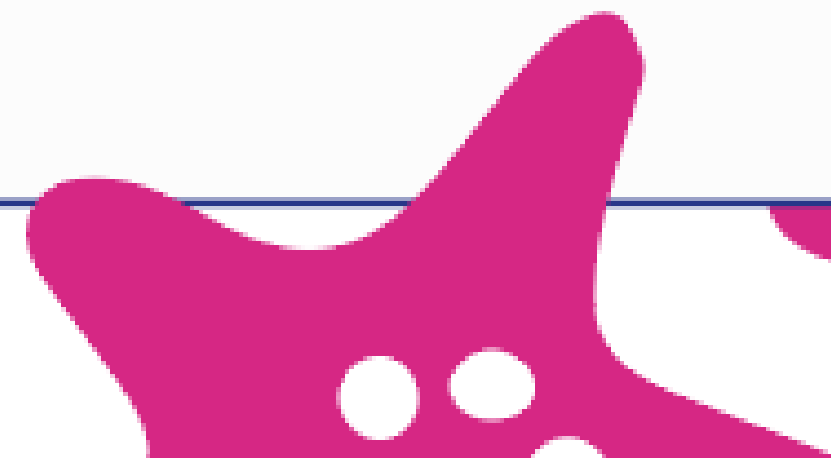
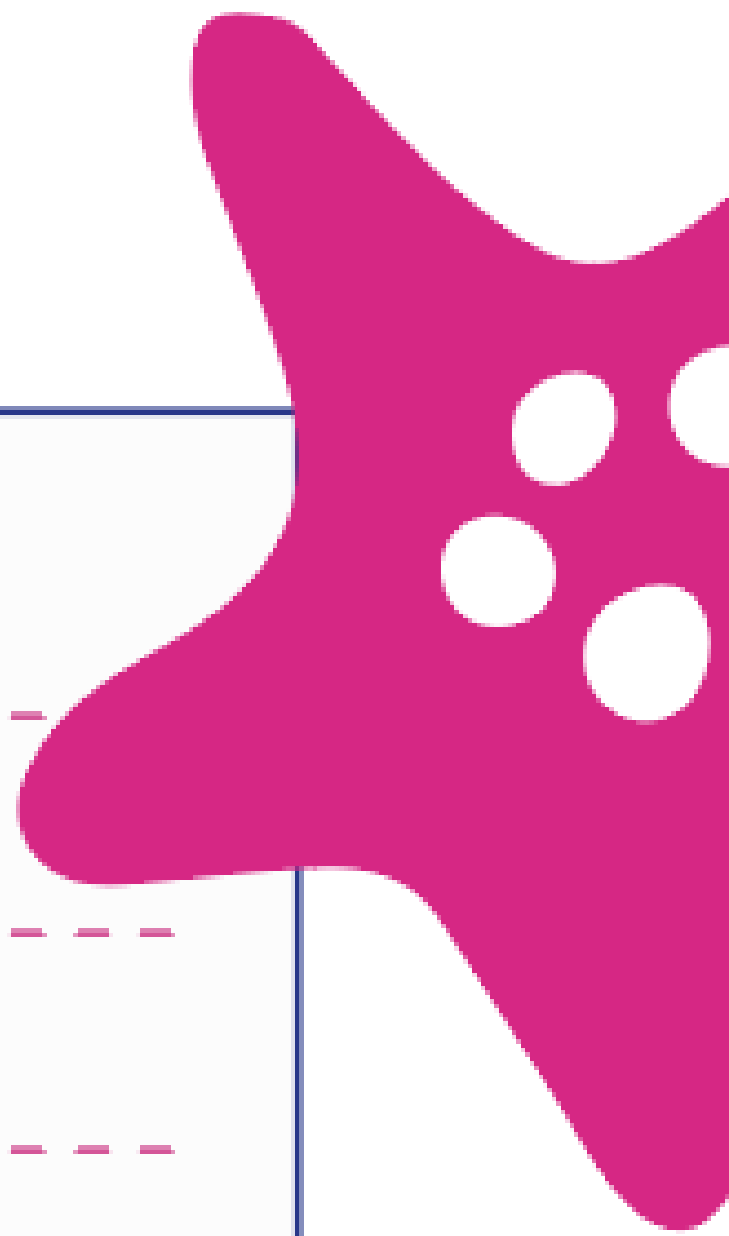
**What do you know about the ocean?**

# What does the ocean mean to you?

Make a list of words that come into your head when you think about the ocean.

A large rectangular area with a blue border, containing several horizontal dashed lines for writing.

You can even use your words to make a creative classroom display



**Use this template to write a poem and create a drawing to show what the ocean means to you.**

**My Ocean Poem:**

**My Ocean Drawing:**

*Consider reasons why the ocean should be protected*

# Discuss with a partner: What is recycling?

**Why does it have a good impact on our oceans?**

**How does it help to protect them?**

Now make a bullet point list of all the reasons why you think we should recycle more. Try to come up with at least five reasons before sharing your list with the rest of the class.

**Reasons why we should recycle are...**



**In pairs, look at the following factors that make a good campaign poster.**

**Strong  
bold  
colours**

**A catchy  
campaign  
slogan**

**Real life  
examples**

**Informative  
language**

**Persuasive  
language  
and  
techniques**

**Images**

Discuss each one and give reasons why it is important. Then put them in order of importance from most to least, giving reasons for your choices.



**Thinking about the factors that make a good campaign poster, now it's your turn to make one!**

**Create a campaign poster explaining why we should recycle our waste, and persuading people to change their attitude towards waste in order to protect our oceans.**

*Appeal to their emotions by sharing what the ocean means to you.*

