

School Arrival Instructions

School Visit Guidance Document



We're looking forward to welcoming you and your students. Please read the guidance below to ensure a smooth and safe arrival.

We are located right in the heart of Birmingham in Brindleyplace, on the Water's Edge. The post code for the aquarium is: **B1 2HL**

Coach Arrival and Parking

Please note that dropping off is not permitted in Brindley Place.



Drop Off

Coaches will be able to drop off school groups on Sheepcote Street (5-minute walk to the Sea Life Centre).

Pick Up

Most schools use the same place as drop-off.

Some drop-off points in Birmingham have around a 20-minute limit for loading/unloading, so coordinating timing with your coach driver is helpful.

Coach Parking (After Drop Off)

The recommended coach parking location is **Brewery Street Coach & Lorry Park – Birmingham.**

Parking usually requires pre-booking with Birmingham City Council. This will normally be organised by your coach company but can be arranged by emailing: parking@birmingham.gov.uk.



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Registration on Arrival

When you arrive at the Sea Life Centre a member of our Education Team will meet you at the main entrance to register your school, confirm student numbers, and run through your itinerary for the day.

Please note that early entry is not available, and there is no indoor waiting area, so it is recommended that you arrive close to your allocated entry time.

Student Safety

The walk to the Sea Life centre from the coach drop-off point on Sheepcote Street is approximately 5 minutes through the pedestrian areas of Brindley Place.

Staff should lead and supervise the group closely, ensuring students stay together and follow normal road and pedestrian safety guidance when moving between the drop-off point and the attraction.

Toilets

Toilets are available in the main reception area.

Accessibility

A range of accessibility support is available across the attraction to help guests with additional needs. You can find more information here [Accessibility | SEA LIFE Birmingham Aquarium](#)

If your school group has specific requirements or individual SEND needs, the Education Team will be happy to discuss how they can support your visit. Please contact the team in advance by emailing: [**groups@sealifecentrebirmingham.uk**](mailto:groups@sealifecentrebirmingham.uk)

