

# what the ocean means to me

Pre-Visit Lesson Plan



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# Objectives

- To creatively explore what the ocean means to students on a personal level
- To understand why it's important to protect the ocean
- To create a persuasive, informative campaign poster for protecting the oceans

# Outcomes

A poem and illustration entitled 'What the Ocean Means to Me.'

A persuasive, informative campaign poster promoting the need to recycle in order to protect our oceans.



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**When did you last visit the ocean?**

**Where did you go?**

**What's your best experience with or memory of the ocean?**

**What do you know about the ocean?**

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# What does the ocean mean to you?

**Make a list of words that come into your head when you think about the ocean.**



**Use this template to write a poem and create a drawing to show what the ocean means to you.**

**My Ocean Poem:**

**My Ocean Drawing:**

Consider  
reasons why  
the ocean  
should be  
protected

# **Discuss with a partner: What is recycling?**

**Why does it have a good impact on  
our oceans?**

**How does it help to protect them?**

**Now make a bullet point list of all the reasons why  
you think we should recycle more. Try to come up  
with at least five reasons before sharing your list  
with the rest of the class.**

**Reasons why we should recycle are...**



**In pairs, look at the following factors that make a good campaign poster.**

**Strong bold colours**

**A catchy campaign slogan**

**Real life examples**

**Informative language**

**Persuasive language and techniques**

**Images**

**Discuss each one and give reasons why it is important.**

**Then put them in order of importance from most to least, giving reasons for your choices.**



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**Thinking about the factors that make a good campaign poster, now it's your turn to make one!**

**Create a campaign poster  
explaining why we should  
recycle our waste, and  
persuading people to  
change their attitude  
towards waste in order to  
protect our oceans.**

**Appeal to  
their emotions  
by sharing  
what the ocean  
means to  
you.**

