



# SEA★LIFE

## Making Waves for our Oceans

Conservation and Wildlife Rehabilitation Report 2025

# Contents



Loggerhead Turtle (*Caretta caretta*)

# Foreword

**“A crisp, cold morning as the sun begins to rise. The water is like glass, completely still, with no wind at all. As I slip beneath the surface, I sink back into a familiar world.”**

“Once you are enveloped by the water, everything sounds different. The surface sounds fade, and I become completely absorbed in the ocean around me. I begin scanning the seagrass for the familiar shapes of seahorses. After five years of surveying, I am still taken aback each time I encounter one, amazed by their extraordinary cryptic camouflage.

I have heard them fighting (yes this involves bites!), witnessed their morning dances, and watched them hunting shrimps. I have become so used to them I can now identify individuals from their spots. A familiar face is ‘Snailhead’, a seahorse I last observed two years ago, and this time he is pregnant. In that moment, I know for certain that this seahorse is at least three years old.

Many of our projects are only possible because of the expertise our teams have built over many years. SEA LIFE supports me and the wider team to dive deeper into this seahorse conservation work. Through my funded PhD, I am observing and analysing these populations, helping further our understanding for conservation and protection. We bring these stories to life for our guests, connecting them directly to our conservation.

**What has been especially motivating for me is seeing how our aquarium teams around the world each have their own connections to local wildlife. Every team has a unique story to tell, championing conservation action to Rescue, Restore and Protect.**



‘Snailhead’ the Spiny Seahorse

In 2025, we saw the pressures that human populations continue to have on the natural world. Our teams **rescued 94 marine turtles many impacted by pollution, entanglement, fisheries or climate change.** Alongside these challenges we also saw genuine reasons for hope. The International Union for Conservation of Nature (IUCN) recently reclassified the conservation status of green turtles from ‘vulnerable’ to ‘least concern’, demonstrating that sustained, long term conservation efforts make a real difference. **Through our restoration initiatives we support entire ecosystems from seagrass meadows to coral reefs.** Our work with local partners and researchers helps ecosystems recover, creating healthier environments for countless species. **From tackling marine pollution to addressing unsustainable trade in wildlife, we are protecting species and habitats.** Crucially, it is also where our visitors play a meaningful role through behaviour change, making informed choices and everyday actions that can reduce pressure on wildlife and the environment.”



**CHRIS BROWN**

**Director of Conservation,  
Welfare and Education**

*Chris Brown*

# Global action in numbers 2025

We were a part of

# 127

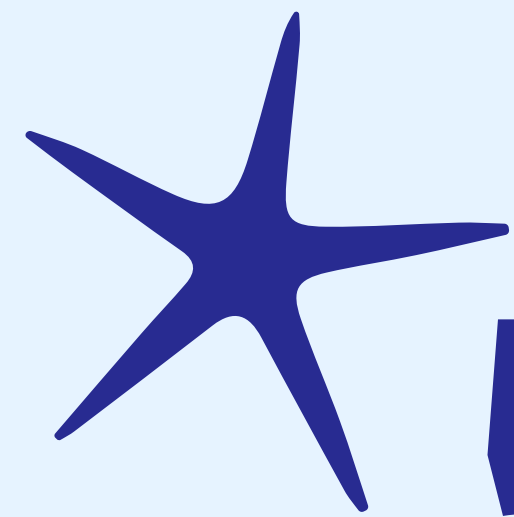
associations, accreditations and working groups

# 683

animals rescued including turtles, seals, fish, corals, invertebrates

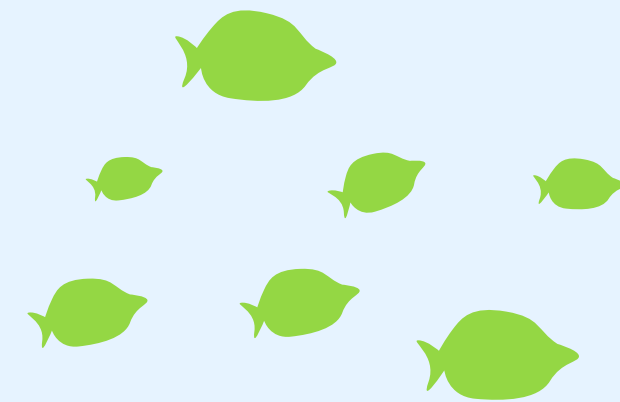
# Over 9 tonnes

of litter removed from our waterways



# 50

**SEA LIFE**  
aquariums worldwide



We worked towards protecting

# 37

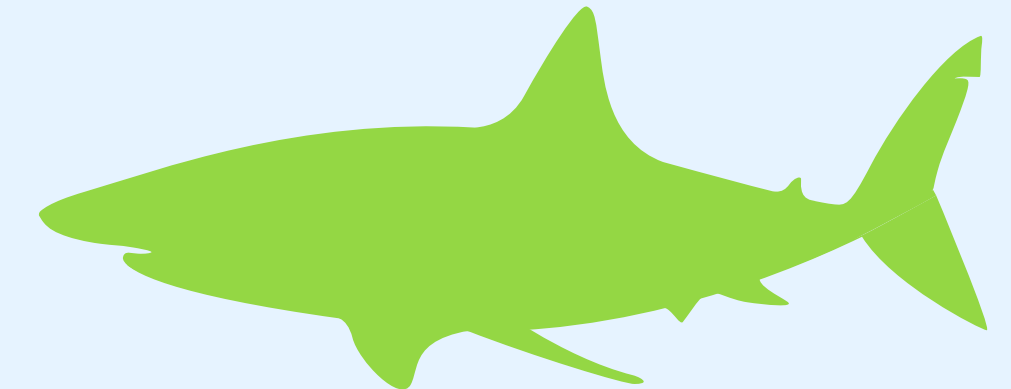
threatened species



# 34,617

hours

dedicated to conservation and wildlife rehabilitation



# 159,100

inspiring talks

# 9

threatened species bred as part of rewilding programmes



We built a community of

# 286

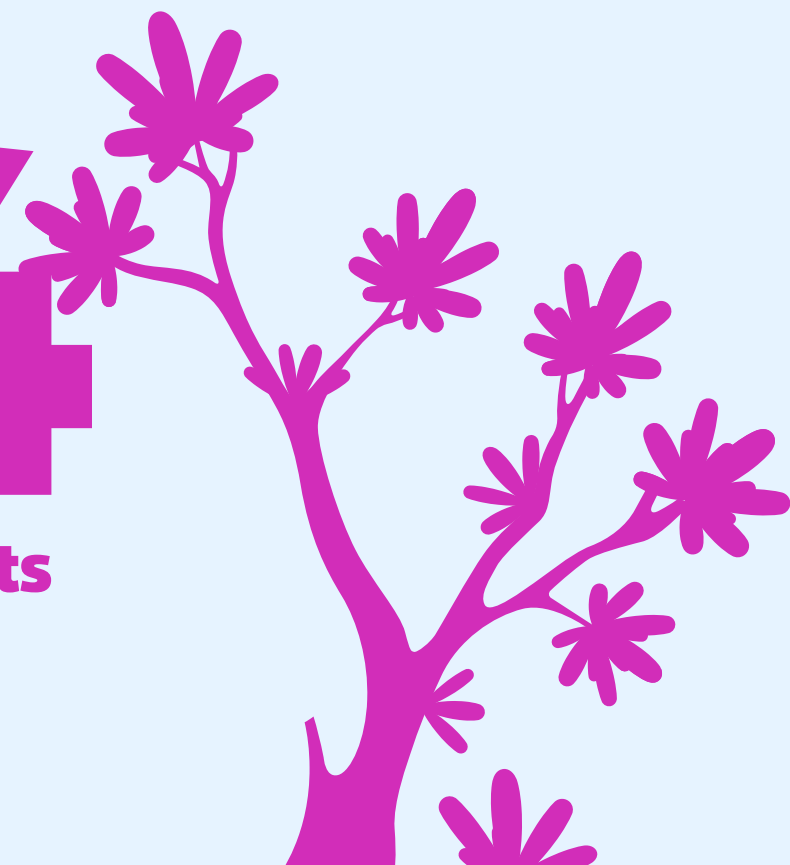
partners

to deliver conservation



# 104

conservation projects



# Our Global Mission

To invite everyone to discover the joy of the ocean, inspiring them to protect its future.

Through immersive experiences and engaging storytelling across our global network of aquariums, and guided by our three conservation pillars: **Rescue, Restore, Protect**, we commit to safeguarding the ocean in collaboration with our partners, such as the SEA LIFE Trust.

Our marine and freshwater ecosystems are under threat of extinction. We work towards helping to solve global issues for the conservation of our marine and freshwater ecosystems. Our impact areas of which we focus to help deliver conservation are: **Rescue, Restore and Protect**.

## 1. Rescue

We rescue injured, sick, lost animals, animals at serious risk and in need of urgent intervention. Our work includes rehabilitating and releasing animals back into the wild, where appropriate, or providing lifelong sanctuary for those that cannot return to their natural habitats.

## 2. Restore

We restore species and habitats to help re-establish healthy ecosystems. Through targeted conservation efforts, we aim to rebuild biodiversity and support the long-term resilience of nature.

## 3. Protect

We protect animals and ecosystems through research, education, stewardship, policy, and campaigns. By deepening understanding and driving action, we reduce threats and ensure the survival of wildlife and the environments they depend on.

We are powered by our **550** aquarium specialists across **50** SEA LIFE sites in four continents, who are committed to conservation impact areas.

We also maintain strong relationships with a diverse group of stakeholders to help achieve conservation outcomes.

To help deliver conservation, we hold expert positions on 97 different organisations including charities (trustees), working groups and committees, government bodies, research institutes, zoo and aquarium memberships, taxon advisory groups (TAGs) and studbooks.

In 2025, we have begun working with the **Conservation Planning Specialist Group**, part of the **IUCN Species Survival Commission**, which develop strategies to protect species in the wild.



## ACTION BY NUMBERS

# 209

threatened species and subspecies are in our aquariums globally

## 105

vulnerable species



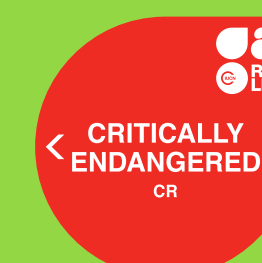
## 61

endangered species



## 43

critically endangered species



## 64

data deficient species



## 876

not evaluated species



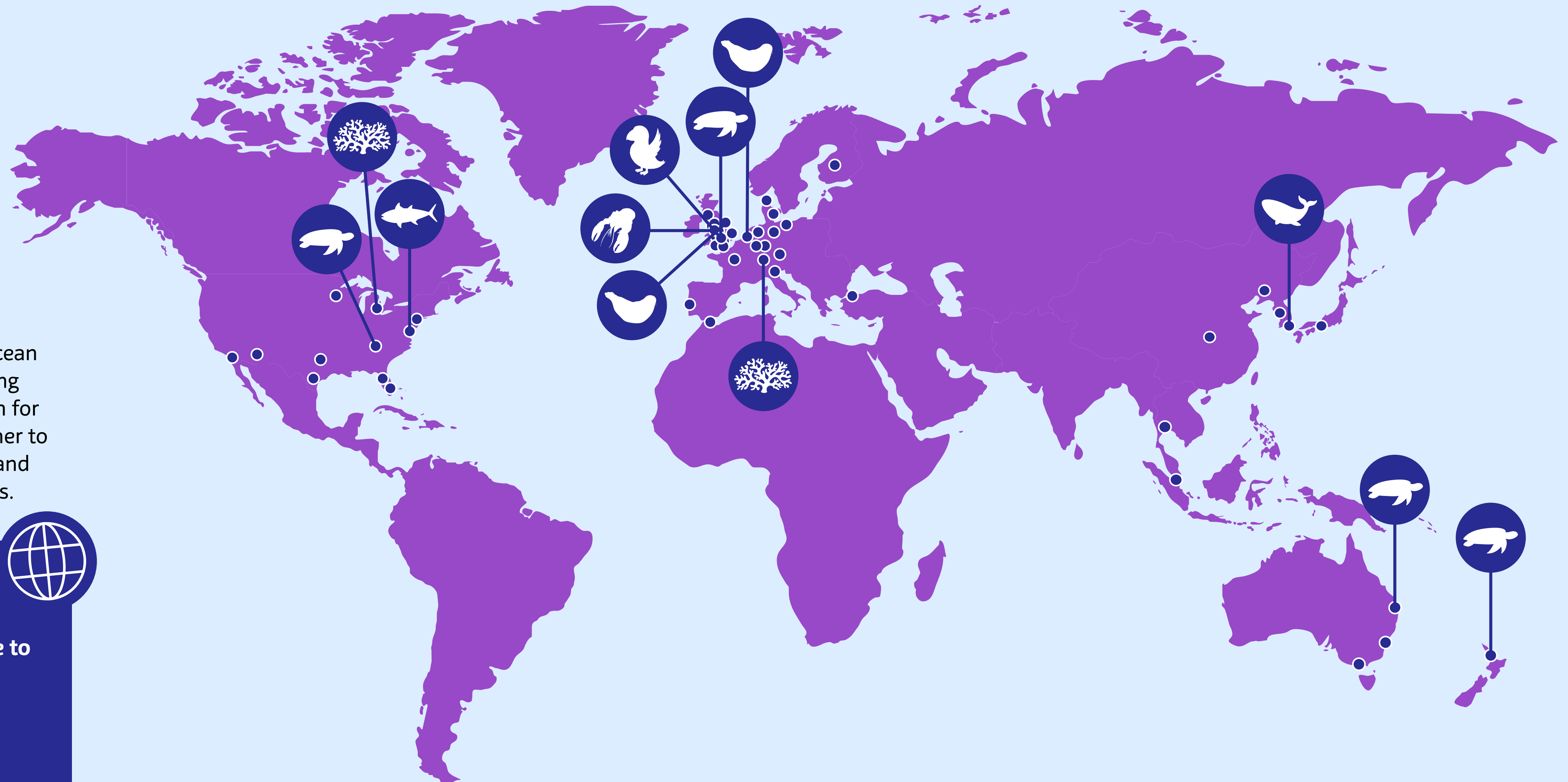
Our aquariums are working to understand these species and inform evaluations in the wild

Rescue

Restore

Protect

# Highlights from Around the World



We inspire a love for the ocean and its animals, encouraging everyone to conserve them for the future. We work together to protect our oceans, rivers and lakes for future generations.

**WANT TO  
LEARN MORE?**

Click on the icons above to reveal the case studies.



Rescue

Restore

Protect

# Highlights from Around the World



We inspire a love for the ocean and its animals, encouraging everyone to conserve them for the future. We work together to protect our oceans, rivers and lakes for future generations.

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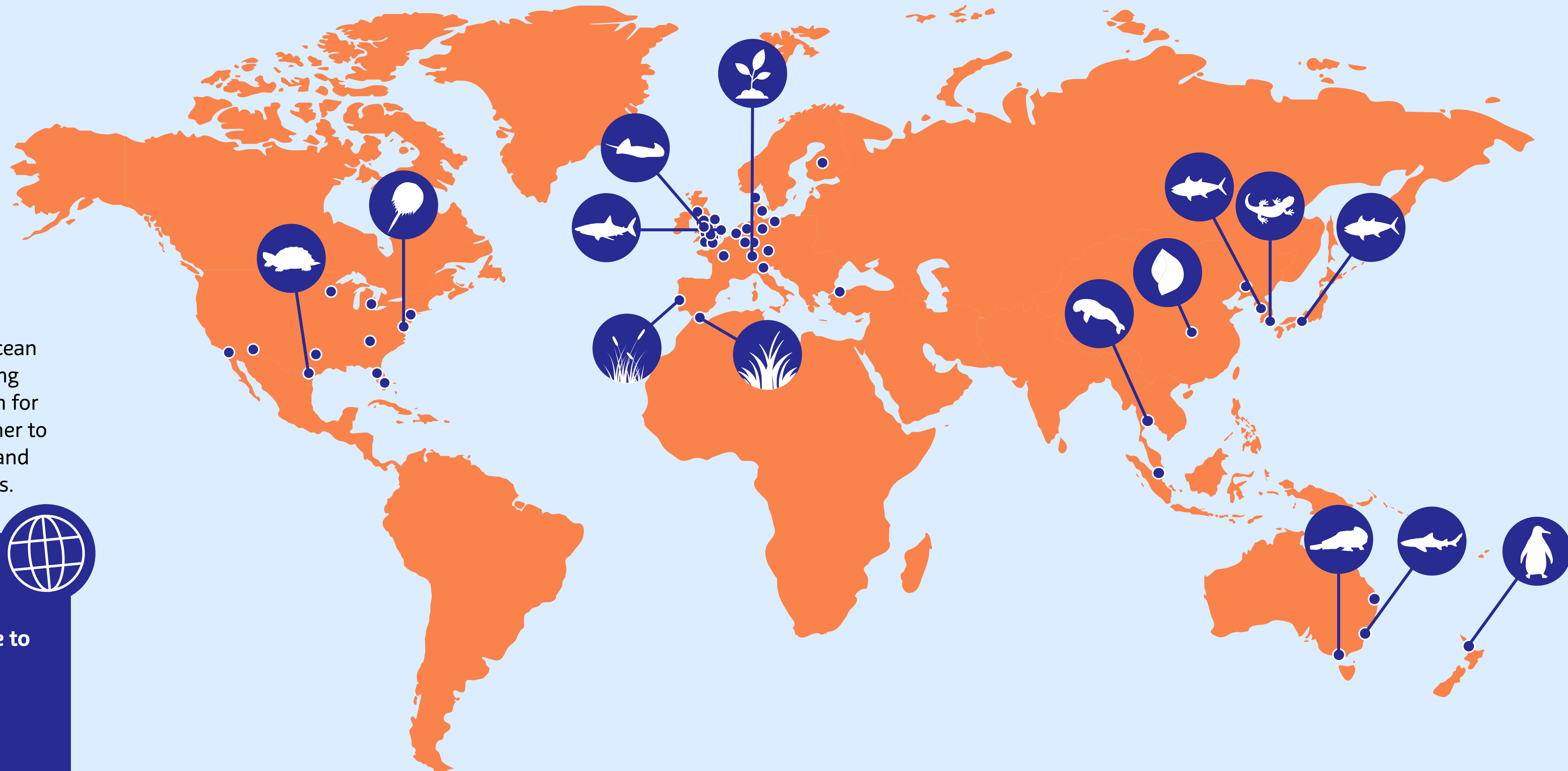


Rescue

Restore

Protect

# Highlights from Around the World



We inspire a love for the ocean and its animals, encouraging everyone to conserve them for the future. We work together to protect our oceans, rivers and lakes for future generations.

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# Rescue

**We are dedicated to saving injured, sick, lost and confiscated animals, providing a sanctuary for recovery, and where possible, returning them to their natural habitats.**



White-clawed crayfish project, SEA LIFE Birmingham



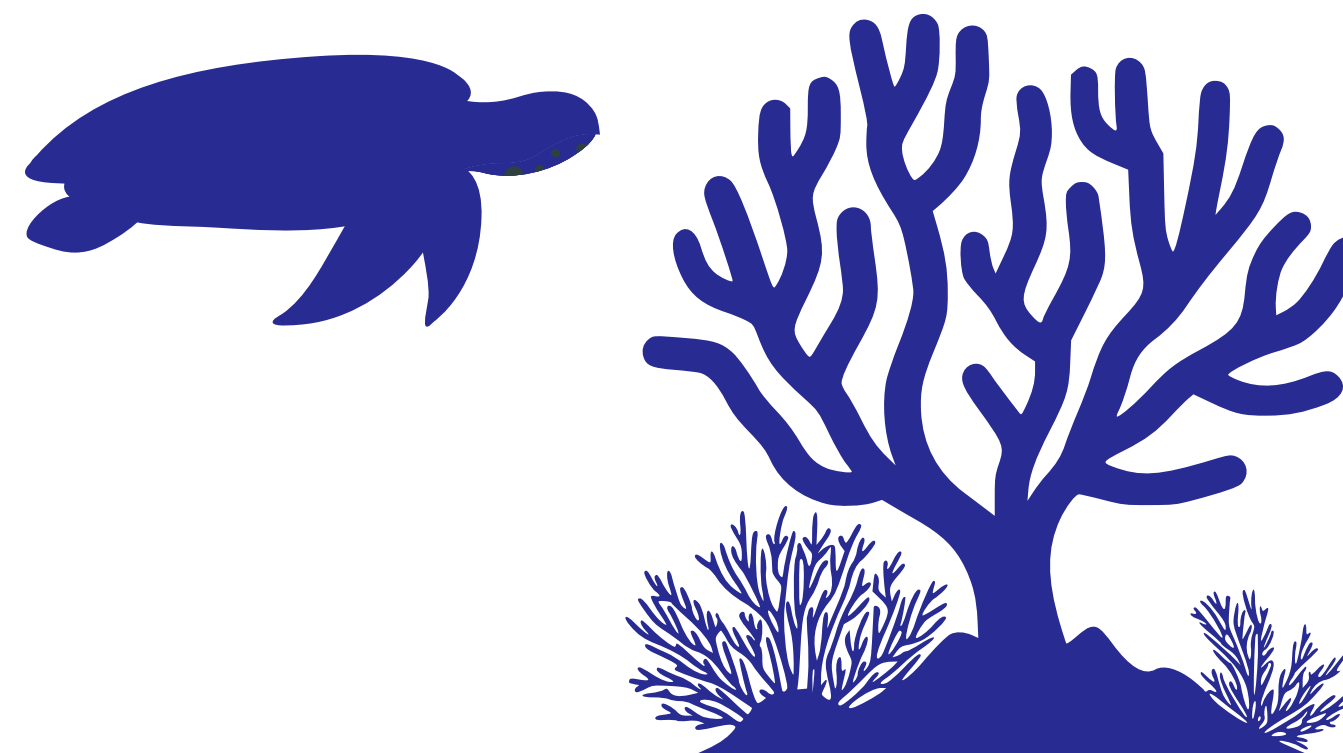
Sperm Whale rescue, SEA LIFE Busan

We provide an expert team of staff and external vets, and specialised facilities in our aquariums to rescue sick, injured, lost, abandoned or confiscated wildlife around the world. We provide a sanctuary for recovery, and where possible, we return them back to their natural habitats.

Animal rescues are a critical part of SEA LIFE's conservation and wildlife rehabilitation work, focusing on the recovery and safe return of injured and stranded marine animals. Our rescue efforts start when aquatic animals are found in distress often because of human impacts such as pollution, disease, malnutrition, entanglement, becoming orphaned, or if confiscated due to illegal practices. At our aquariums, animals are brought to our specialised facilities for rehabilitation. Our expert teams and vets treat sick and injured animals by providing medical care, nourishment, and a safe space for recovery, with the goal of releasing the animals back to their natural habitat. Once animals are deemed fit and healthy enough to return to the wild, we carry out a careful release process, ensuring they are reintroduced to environments where they can survive and thrive. If an animal cannot be returned to the wild, they are given a safe and secure home in our aquariums and cared for by our dedicated veterinary and animal care teams.

### Rescue, Rehabilitation and, where possible, Release encompasses other efforts such as:

- **Monitoring:** observing individuals in the wild prior to a potential rescue, examining their behaviour and health from a distance to confirm intervention is necessary.
- **In-situ relocations:** removing individuals who have found themselves in an area dangerous to their health but have no indication of other required intervention.
- **Saved on-site:** rescuing or treating individuals in-situ (without moving them back to the aquarium) as their injuries do not require rehabilitation.
- **Providing sanctuary:** by providing a dedicated facility for rehabilitation or an ARK aquarium (a new home away from the threat) to help the recovery of populations in the wild, such as at SEA LIFE Birmingham where we have rescued and released 405 of the protected white-clawed crayfish (*Austropotamobius pallipes*).



**CASE STUDY:****SEAL RESCUE, REHABILITATION AND RELEASE**[CLICK HERE](#)**CASE STUDY:****TURTLE RESCUE AND REHABILITATION**[CLICK HERE](#)**Our main outcomes and examples of our rescue efforts in 2025 were:**

- **Conservation training:** upskilling our staff and sharing information. For example, the UK Turtle Symposium.
- **Standing up against illegal trade:** rescuing animals who have been found in illegal trade. For example, coral seizures at SEA LIFE London Aquarium and working with the Wildlife Trafficking Alliance to rescue corals at SEA LIFE California.
- **Supporting our partners:** our experts assisting in-situ rescue to save animals. For example, yellow eyed penguin (*Megadyptes antipodes*) chick rearing, rehabilitation and release with Dunedin Wildlife Hospital, New Zealand.
- **Emergency marine rescue:** helping animals in the field without the need for rehabilitation: For example, sperm whale (*Physeter macrocephalus*) rescue by the Marine Animal Emergency Response at SEA LIFE Busan.
- **Developing rescue, rehabilitation and release infrastructure:** particularly in areas where rescue is becoming an increasing issue. For example, in the UK, our aquariums have been rescuing marine sea turtles, using specialised adapted habitats and dedicated teams to provide rehabilitation to these vulnerable animals before release back into the wild.
- **Providing long-term care:** where release into the wild is not feasible, animals are provided with a secure and enrichment-focused environment within our facilities to support their long-term welfare. For example, Pig the dugong (*Dugong dugon*) at SEA LIFE Sydney who was rescued when he was separated from his mother at a young age, and after release efforts were unsuccessful, he found a home with us. Another example is our part in AZA's Florida Reef Tract Rescue Project, where 5 of our US SEA LIFE aquariums are focused on rescue, housing and future propagation of corals affected by stony coral tissue loss disease as part of a long-term rewilding program.

**ACTION BY NUMBERS****683**

animals were rescued including 99 reptiles such as the yellow-bellied sea snake and 94 marine turtles

We rescued

**405**

endangered crayfish and provided sanctuary at SEA LIFE Birmingham, as part of the species recovery

We spent

**8,601 hours**

on rescue, rehabilitation and release in 2025 across 19 of our aquariums

**530 animals**

were successfully rehabilitated and released

# Restore

Our ocean plays a vital role in regulating climate and providing food, oxygen, and economic resources for millions of people across the globe, highlighting the importance of protecting these vulnerable habitats.

Salema porgy (*Sarpa salpa*)

## We restore species and habitats to help re-establish healthy ecosystems. Through our targeted conservation efforts, we aim to rebuild biodiversity and support the long-term resilience of nature.



Eelgrass replanting, SEA LIFE Busan

We work on projects that support habitat enhancement and rewilding of species when it has been identified as a conservation requirement. Our aquariums have the facilities to support research, breeding and rearing projects. We are helping impacted ecosystems to recover from

biodiversity loss, habitat destruction and fragmentation. We are committed to the restoration of degraded ecosystems through collaborations with nature organisations and local stakeholders.

### Our main outcomes and examples from our restoration efforts in 2025 were:

- **Reducing pollution:** our aquariums globally take part in the SEA LIFE TRUST annual beach clean event, and continue this effort year-round, engaging volunteers, educating the public and helping remove pollution. Several of our aquariums are cutting waste, for example SEA LIFE Grapevine alone has recycled over 4,000kg in 2025.



Habitat clean up, SEA LIFE Nagoya

- **Removing invasive species:** at SEA LIFE Helsinki, every year we work to remove invasive plant species that spread along our rivers and threaten our marine and freshwater ecosystems, and at SEA LIFE Arizona, we removed invasive apple snails (*Pomacea canaliculate*), classified as one of the top 100 invasive species worldwide.
- **Restoring seagrass beds, seaweeds and kelp:** at SEA LIFE Busan, we have been transplanting common eelgrass (*Zostera marina*) propagated in our nurseries; at SEA LIFE Weymouth we have been assisting Dorset Council in measuring their health of native seagrass beds and understanding how to restore these critical habitats; at SEA LIFE Benalmadena, we are working to monitor local seagrass beds; at SEA LIFE Sunshine Coast, we are reestablishing sea holly (*Sargassum spp.*) populations, vital underwater forests that enhance biodiversity; and at SEA LIFE Great Yarmouth and SEA LIFE Brighton we are working alongside organisations to investigate how to grow sugar kelp (*Saccharina latissimi*) within our aquariums as a new step towards restoration.
- **Creating Artificial Reefs:** by creating platforms for natural colonisation opportunity, temperate reefs can naturally recover. At SEA LIFE Scarborough we are part of the Yorkshire Coast Nature Partnership Rising Rockpools, where we utilise coastal defence for habitat structures promoting intertidal biodiversity; and at SEA LIFE Weymouth we have been monitoring our SeaHives installed in 2024, which have increased marine biodiversity opportunities under the pier.
- **Restoring Coral Reefs:** we can enhance coral reef restoration through collection of coral fragments or growing corals in aquariums. Our SEA LIFE aquariums in the USA, led by SEA LIFE Orlando, are participating in Coralpalooza, large scale coral planting over three days in Florida; and at SEA LIFE Hannover and Konstanz we are participating in SECORE, using science-led coral restoration of species that are more resilient to climate change.
- **Creating and monitoring freshwater habitats:** at SEA LIFE Porto, we created a freshwater pond and have been monitoring the habitat for species settlement in 2025 and at SEA LIFE Hannover we are strengthening the population and connecting habitats of the yellow-bellied toad (*Bombina variegata*) in Lower Saxony where the species is critically endangered.
- **Rewilding through breed and release, and headstarting programmes:** we have 9 successful breed and release programmes.

**ACTION BY NUMBERS**

Through litter picking, we removed

**8,699kg**

of rubbish which is equal to nearly 1,500 rubbish bags, to restore natural habitats for conservation in 2025

SEA LIFE aquariums spent

**17,092 hours**

on restoring habitats in 2025

We bred and released

**9 species**

to rewild, and our aim is 20 by 2030

Southern pygmy perch (*Nannoperca australis*)

**Rewilding in 2025**

Restoring a habitat is often the first step in recovering biodiversity, and intervention may be necessary for threatened species unable to recover otherwise. Rewilding is a progressive approach to tackle this issue, bolstering populations through releasing individuals of these threatened species.

- **Breed and Release:** animals are bred in our aquariums (or part of collaborations), and the resulting offspring are reintroduced into restored habitats, as part of a rewilding initiative. These animals are often locally endangered/extinct and require this intervention to support recovery of the species.
- **Headstarting:** juvenile wild animals, which are especially vulnerable in their early life stages, are raised in our protected aquarium environment. Once they reach a more robust life stage with a higher chance of survival, they are released into the wild to help boost and stabilise their endangered populations.

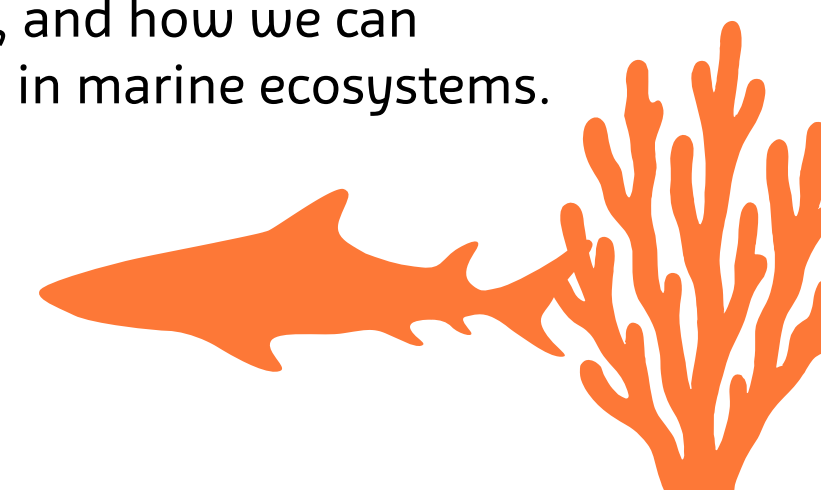
To participate in rewilding, we follow the IUCN Rewilding Principles and Rewilding Guidelines, which has assisted in turning this bold theory into practise, progressing the recovery of nature. The principles focus on how people and nature thrive together to reinstate natural processes, tackle the recovery of threatened species and restore self-sustaining ecosystems without the need for continued human intervention. We are part of and advocating for breed and release, and headstarting programmes.

Without applying the IUCN principles, rewilding could create ecological damage. Diseases and parasites

could be accidentally introduced, genetic diversity of a species could be reduced, or animals may be released into an area that cannot maintain them. It is essential to understand the population of the area before any release and to monitor it following a rewilding program. SEA LIFE is involved in lots of monitoring programs that help us to track populations. At SEA LIFE Sydney, the White's seahorse (*Hippocampus whitei*) programme is a great example that has been captured in a scientific report to ensure others can learn from our experiences.

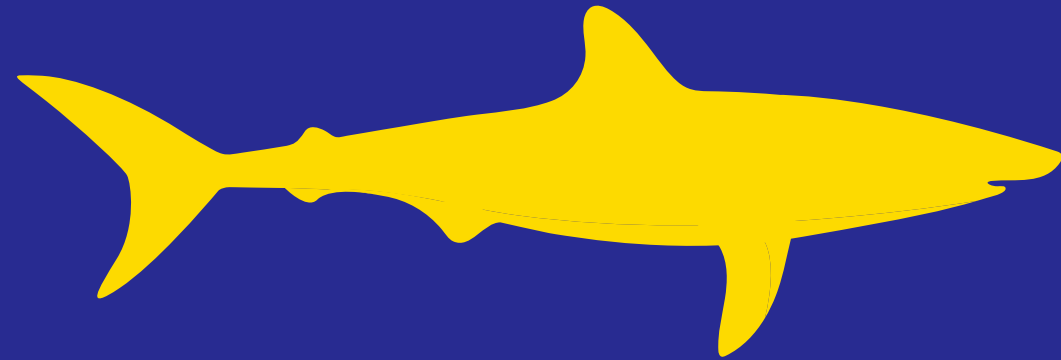
We are working with reptiles, amphibians, fishes and sharks to recover populations in restored habitats, through breed and release and headstarting programmes. Our role is to partner with organisations and support rewilding projects by providing expertise, suitable facilities, and healthy individuals of key species to help reintroduce or strengthen populations that have declined and need intervention. For example, at SEA LIFE Michigan we have headstarted both Wood turtle (*Glyptemys insculpta*) and blanding turtles (*Emydoidea blandingii*) in conjunction with Michigan Herpetological Resource and Management (HRM). By following the IUCN Rewilding guidelines, we ensure that the original main cause for decline has been resolved, providing the best opportunity for populations to recover.

Rewilding has primarily been focused on terrestrial environments and species, due to the accessibility and knowledge for restoration. We are dedicated to exploring further opportunities in all blue spaces (marine and freshwater habitats), and how we can particularly advance this method in marine ecosystems.



# SEA LIFE Rewilding Programmes

The species and number of animals **bred and released** in rewilding programmes.



SPECIES: *Emys orbicularis*



COMMON NAME: **EUROPEAN POND TURTLE**

GROUP: **REPTILE**

BRED AND RELEASED: **150**

THREAT LEVEL: **CRITICALLY ENDANGERED (FEDERAL NATURE CONSERVATION LAW 2002)**

AQUARIUM: **HANNOVER, SPEYER AND OBERHAUSEN**

COUNTRY: **GERMANY**

SPECIES: *Poeciliopsis occidentalis*



COMMON NAME: **GILA TOPMINNOW**

GROUP: **TELEOST**

BRED AND RELEASED: **316**

THREAT LEVEL: **ENDANGERED (ENDANGERED SPECIES ACT, U.S. FISH AND WILDLIFE SERVICE)**

AQUARIUM: **ARIZONA**

COUNTRY: **USA**

SPECIES: *Hippocampus whitei*



COMMON NAME: **WHITE'S SEAHORSE**

GROUP: **TELEOST**

BRED AND RELEASED: **702**

THREAT LEVEL: **ENDANGERED (IUCN RED LIST, PROTECTED UNDER CITES II)**

AQUARIUM: **SYDNEY**

COUNTRY: **AUSTRALIA**

SPECIES: *Hynobius leechii*



COMMON NAME: **KOREAN SALAMANDER**

GROUP: **AMPHIBIAN**

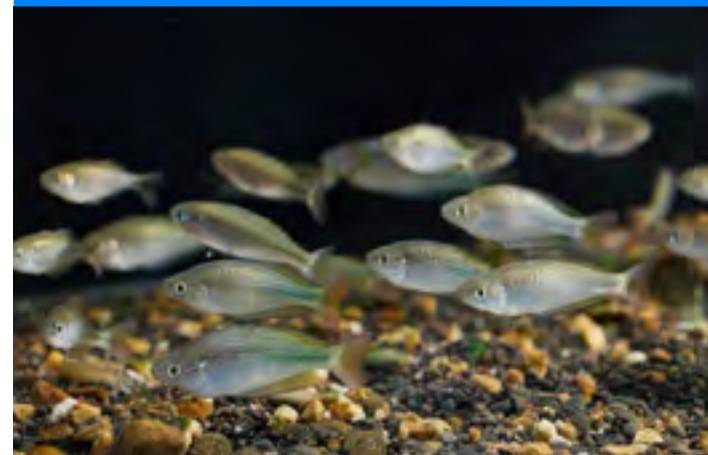
BRED AND RELEASED: **97**

THREAT LEVEL: **RARE (NATIONALLY PROTECTED, CHINA, CLASS II WILD ANIMAL)**

AQUARIUM: **COEX**

COUNTRY: **SOUTH KOREA**

SPECIES: *Melanotaenia fluviatilis*



COMMON NAME: **MURRAY RIVER RAINBOWFISH**

GROUP: **TELEOST**

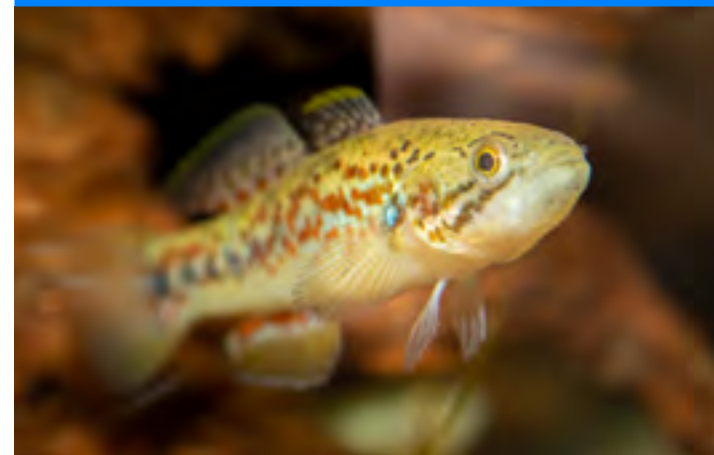
BRED AND RELEASED: **450**

THREAT LEVEL: **THREATENED (FLORA AND FAUNA GUARANTEE ACT 1988, STATE OF VICTORIA)**

AQUARIUM: **MELBOURNE**

COUNTRY: **AUSTRALIA**

SPECIES: *Mogurnda adspersa*



COMMON NAME: **PURPLE SPOTTED GUDGEON**

GROUP: **TELEOST**

BRED AND RELEASED: **975**

THREAT LEVEL: **ENDANGERED (NSW FISHERIES MANAGEMENT ACT 1994, AUSTRALIA)**

AQUARIUM: **MELBOURNE**

COUNTRY: **AUSTRALIA**

SPECIES: *Nannoperca australis*



COMMON NAME: **SOUTHERN PYGMY PERCH**

GROUP: **TELEOST**

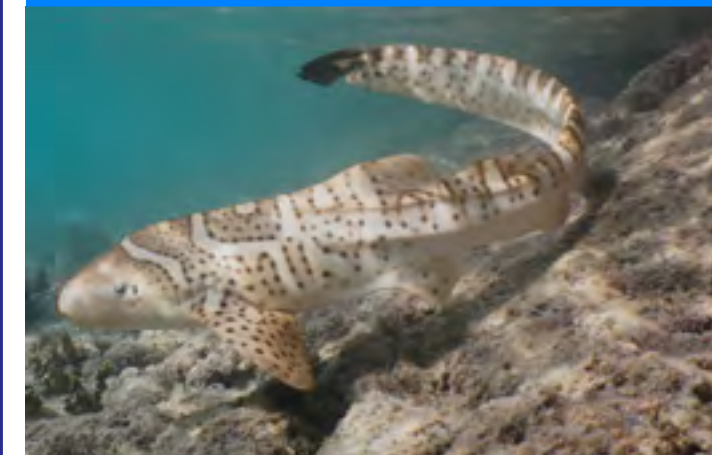
BRED AND RELEASED: **250**

THREAT LEVEL: **ENDANGERED (NSW FISHERIES MANAGEMENT ACT 1994, AUSTRALIA)**

AQUARIUM: **SYDNEY**

COUNTRY: **AUSTRALIA**

SPECIES: *Stegostoma tigrinum*



COMMON NAME: **ZEBRA SHARK**

GROUP: **SHARKS**

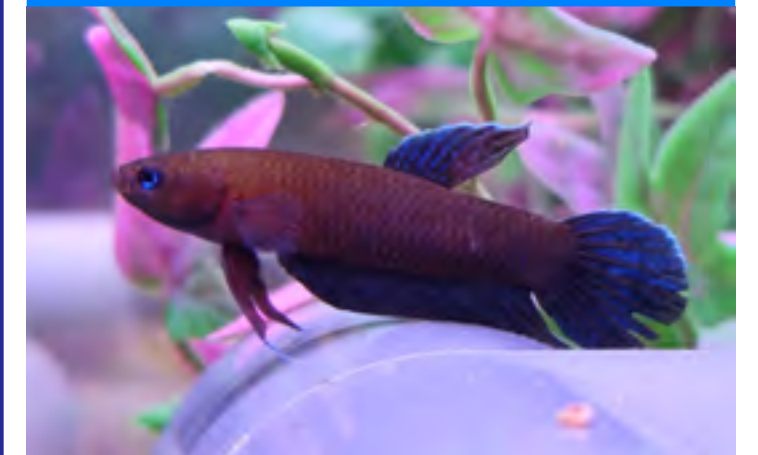
BRED AND RELEASED: **19**

THREAT LEVEL: **ENDANGERED (IUCN RED LIST)**

AQUARIUM: **SYDNEY**

COUNTRY: **RAJA, AMPAT, INDONESIA**

SPECIES: *Betta Persephone*



COMMON NAME: **BLACK SMALL FIGHTER**

GROUP: **TELEOST**

BRED AND RELEASED: **327**

THREAT LEVEL: **ENDANGERED (IUCN RED LIST)**

AQUARIUM: **MALAYSIA**

COUNTRY: **MALAYSIA**

# SEA LIFE Rewilding Programmes

The species and number of animals **headstarted** in rewilding programmes.



SPECIES: *Hemibarbus mylodon*



COMMON NAME: **SPOTTED BARBEL**

GROUP: **TELEOST**

HEADSTARTED: **198**

THREAT LEVEL: **VULNERABLE (IUCN RED LIST, KOREA)**

AQUARIUM: **COEX**

COUNTRY: **SOUTH KOREA**

SPECIES: *Anguilla anguilla*



COMMON NAME: **EUROPEAN EEL**

GROUP: **TELEOST**

HEADSTARTED: **100**

THREAT LEVEL: **CRITICALLY ENDANGERED (IUCN RED LIST)**

AQUARIUM: **HUNSTANTON**

COUNTRY: **UK**

SPECIES: *Polyodon spathula*



COMMON NAME: **AMERICAN PADDLEFISH**

GROUP: **TELEOST**

HEADSTARTED: **50**

THREAT LEVEL: **VULNERABLE (IUCN RED LIST)**

AQUARIUM: **KANSAS CITY**

COUNTRY: **USA**

SPECIES: *Emydoidea blandingii*



COMMON NAME: **BLANDINGS TURTLE**

GROUP: **REPTILE**

HEADSTARTED: **31**

THREAT LEVEL: **SPECIES AT RISK ACT: THREATENED (GREAT LAKES/ST. LAWRENCE)**

AQUARIUM: **MICHIGAN**

COUNTRY: **USA**

SPECIES: *Glytemys insculpta*



COMMON NAME: **WOODS TURTLE**

GROUP: **REPTILE**

HEADSTARTED: **20**

THREAT LEVEL: **ENDANGERED (IUCN RED LIST)**

AQUARIUM: **MICHIGAN**

COUNTRY: **USA**

SPECIES: *Coregonus wartmanni*



COMMON NAME: **WHITE FISH**

GROUP: **TELEOST**

HEADSTARTED: **500**

THREAT LEVEL: **ENDANGERED (IUCN RED LIST)**

AQUARIUM: **KONSTANZ**

COUNTRY: **GERMANY**

SPECIES: *Acipenser fulvescens*



COMMON NAME: **LAKE STURGEON**

GROUP: **TELEOST**

HEADSTARTED: **7**

THREAT LEVEL: **ENDANGERED (IUCN RED LIST)**

AQUARIUM: **MICHIGAN**

COUNTRY: **USA**

SPECIES: *Hynobius leechii*



COMMON NAME: **KOREAN SALAMANDER**

GROUP: **AMPHIBIAN**

HEADSTARTED: **30**

THREAT LEVEL: **RARE (NATIONALLY PROTECTED, CHINA, CLASS II WILD ANIMAL)**

AQUARIUM: **BUSAN**

COUNTRY: **SOUTH KOREA**

SPECIES: *Salmo salar*



COMMON NAME: **ATLANTIC SALMON**

GROUP: **TELEOST**

HEADSTARTED: **20 (2024)**

THREAT LEVEL: **CRITICALLY ENDANGERED (IUCN RED LIST, GERMANY)**

AQUARIUM: **HANNOVER**

COUNTRY: **GERMANY**



# Protect

Biodiversity is key for healthy environments. We are committed to protecting endangered species, helping recover populations and reducing risk of extinction.

Spiny Seahorse (*Hippocampus guttulatus*)

**ACTION BY NUMBERS**

We worked  
towards protecting

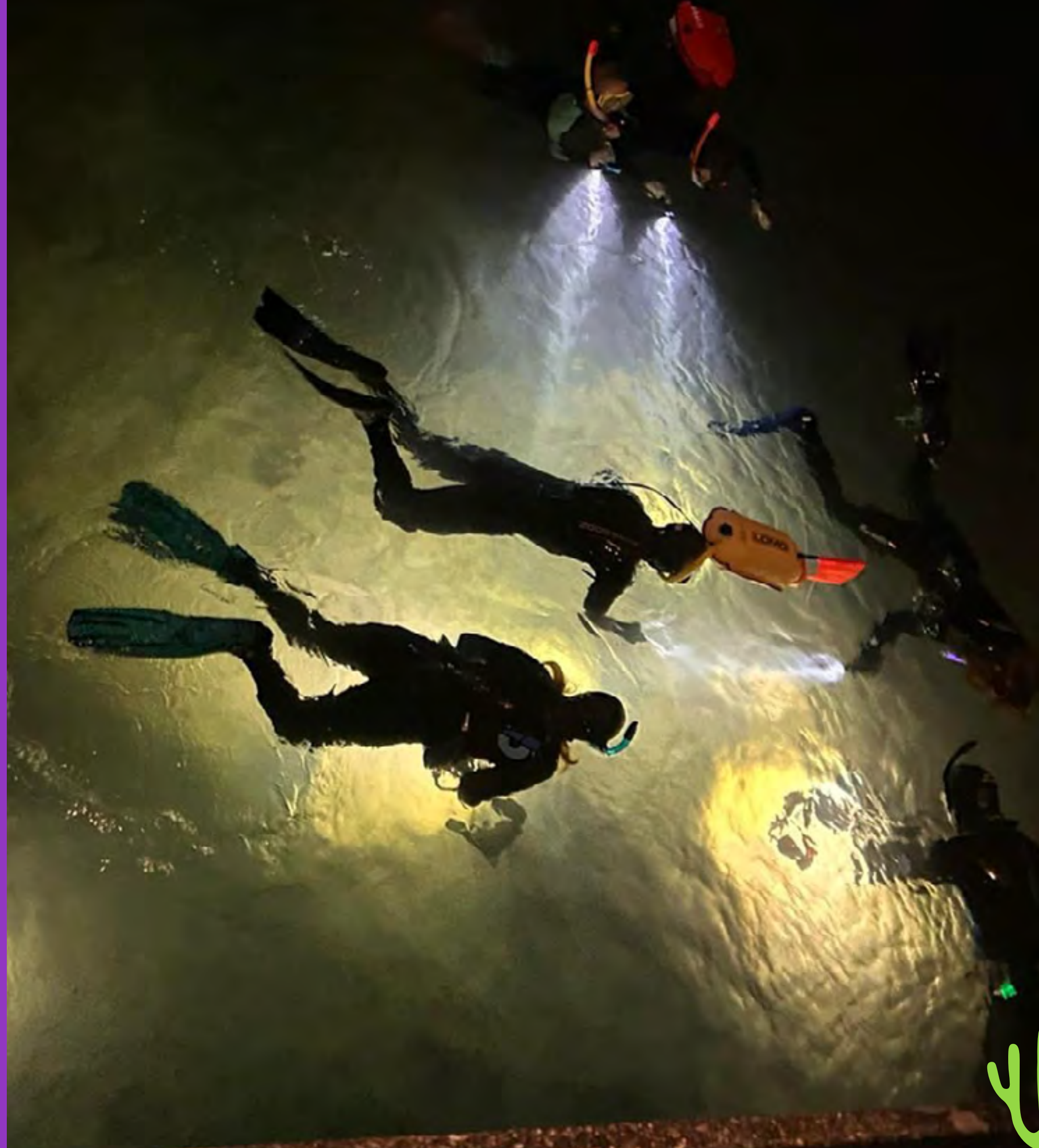
**37**

species threatened  
with extinction

We were a part of

**127**

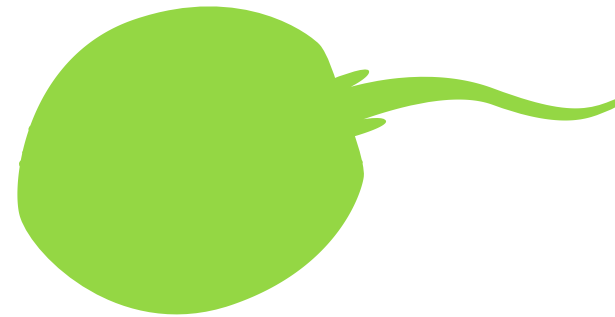
zoo associations,  
accreditations and  
working groups



Native Undulate Skate Night Surveys, UK

**We protect animals and ecosystems through research, education, stewardship, policy, and campaigns. By deepening understanding and driving action, we reduce threats and ensure the survival of wildlife and the environments they depend on.**

In 2025, our projects worked to protect 37 species known to be Threatened with Extinction by the IUCN Red List, and a further 12 species that were classified as either Data Deficient or Not Evaluated. We continue to challenge how we protect species and we are going beyond in-situ conservation action by advocating for conservation through our aquariums. We are concerned about the plight of all marine and freshwater species and aim to create social change through our Protect impact area. We work to safeguard species not just threatened with extinction, but those we often know very little about. Through our actions we can help drive a better understanding of species and their ecosystems.



**“You can’t protect what you don’t know.”**

**Zoologist Ferdinando Boero  
at the United Nations Publications (2024)**



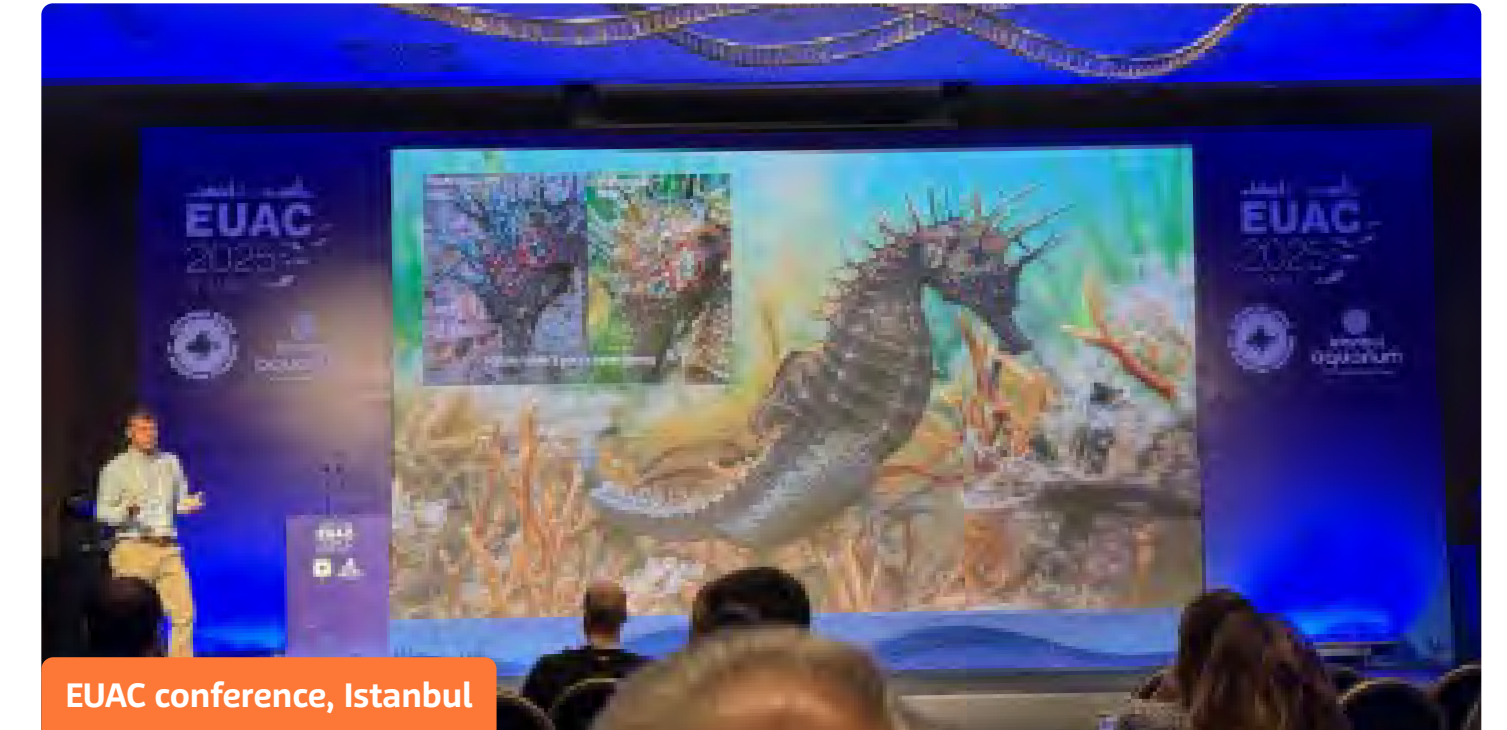
**CASE STUDY:  
PROTECTING PENGUINS**



## Our main outcomes and examples from our protect efforts in 2025:

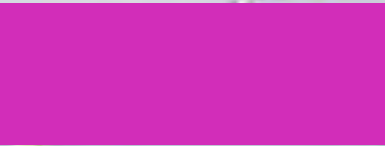
- **Developing and advocating for policy:** SEA LIFE Grapevine and SEA LIFE Kansas City became members of the Aquarium Conservation Partnership in the USA, contributing to their efforts on campaigning such as against destructive oil and gas infrastructure threatening coastal communities and marine life. In the UK, SEA LIFE aquariums participated in the first Undulate Skate Strategy with the IUCN SSC Conservation Planning Specialist Group, dedicated to understanding how to protect the species. In Asia, SEA LIFE Bangkok and SEA LIFE Sydney participated in the first workshop on Dugong Stranding Response and Husbandry for Conservation in Thailand, helping advise on next steps and policy.
- **Campaigning to protect species and habitats:** on the Sunshine Coast, SEA LIFE worked with the local community on the Shark Smart Campaign, dedicated to raising awareness of shark safety whilst advocating for shark appreciation. At SEA LIFE London Aquarium, we organised the Shark Pledge Campaign event, where partner NGO's including The Shark Trust came to talk about the plight of the oceanic whitetip shark, a critically endangered species, helping to strongly influence changes in government to support its conservation. At SEA LIFE Gardaland, we are part of LIFE EU Sharks a project co-funded by the European Union to engage citizens and marine professionals to safeguard the most endangered group of marine fish in Europe.
- **Hosting, presenting and attending conferences:** around the world, SEA LIFE participate and present their work to our communities. In 2025, we hosted the BIAZA National Aquarium Conference at SEA LIFE London Aquarium. From

presenting on our seahorse research at the Istanbul EUAC conference to the Southeast Queensland (SEQ) Bull Shark Programme presentation at Oceania Chondrichthyan Society Conference 2025, we are committed to communicating our efforts.



- **Contributing through our working group participation:** we were part of 127 associations, accreditations and working groups (including committees). This included 76 expert advisory positions as part of conservation working groups, committees, memberships and government bodies.
- **Growing our Zoo and Aquarium Association Accreditations:** globally we continue increase our associations and memberships each year and aim for further accreditations in 2026 and beyond.
- **Educating our guests:** our educational provisions have been working towards improving guest awareness and driving social change to protect species.
- **Conducting research to advance conservation practise:** we made remarkable steps in research, contributing to a variety of investigations helping conservation.





# The Foundations of Our Conservation Efforts

Education, Research, Welfare



# Education

Conservation education is the cornerstone of effective environmental protection, moving beyond simple awareness to empower individuals with the knowledge, skills, and values necessary to act as responsible stewards of the natural world.

Education is essential for shifting behaviours, fostering a deep connection to nature, and building the capacity of communities to address complex environmental challenges, such as biodiversity loss and climate change. At SEA LIFE, we strive to develop engaging programmes, embedding an education culture and bringing it to local communities.

## Our conservation education priorities are:

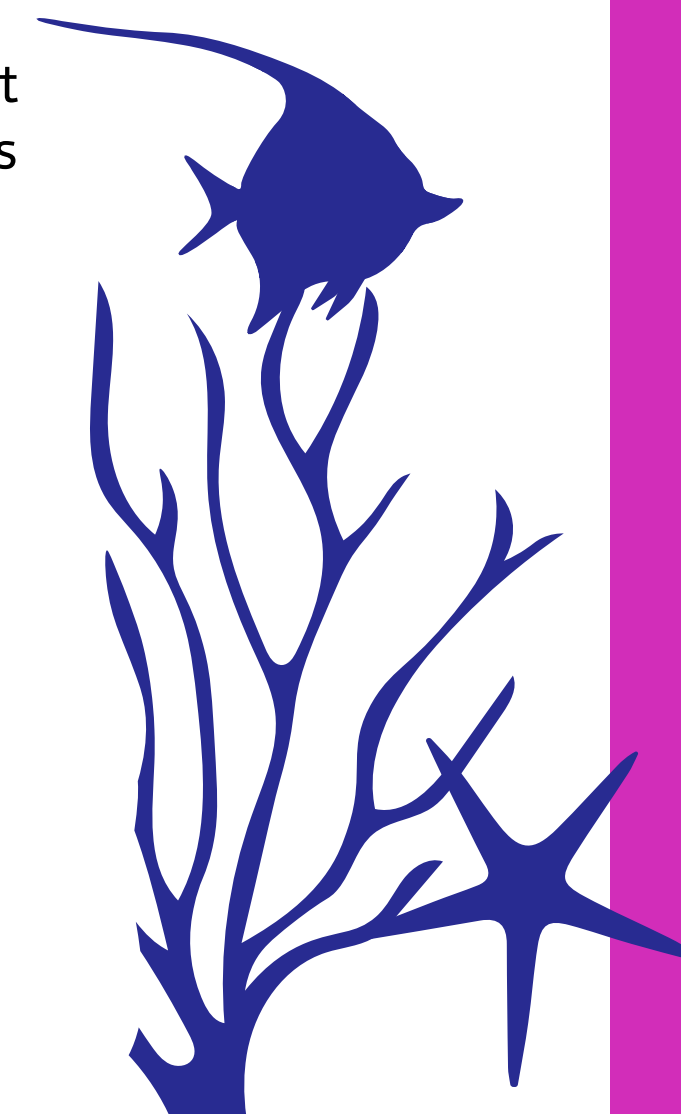
- **Communication:** through storytelling and engaging programmes, building Ocean Literacy and knowledge gain in biodiversity, conservation, research, and welfare.
- **Connection:** by providing opportunities to collaborate and connect with nature through our experiences, community engagement, and enhancing blue space wellbeing.
- **Inspiration:** facilitating active participation in areas of learning and discovery, conserving species and advocacy, supporting sustainable practices and wider pro-environmental behaviours.

Aligning with the World Association of Zoos and Aquariums (WAZA) and the International Zoo Educators Association (IZE) global strategy, we continue to develop our inclusive and diverse educational provisions, expanding collaborative opportunities both internally and externally. Our internal training platform, The SEA LIFE Academy, developed in 2025, offers bespoke courses for all team member roles to upskill and gain support sharing best practice amongst our aquariums worldwide. Over the next several years, training courses continue to be curated specifically for SEA LIFE by SEA LIFE experts.

We are building community engagement programmes and working with schools and academic institutions offering unique opportunities. Our conservation and research teams further support student integration gaining valuable experience in industry, research and practical skills development. Through this localised focus we are building closer connections, historical and cultural inclusion. Our conservation projects deliver important messages through workshops, outreach, events and community conversations.



Education team, SEA LIFE Orlando



## ACTION BY NUMBERS

**~15 million**  
guests learning and  
discovering through  
our experiences  
globally

**161,000**  
talks and behind the  
scenes experiences  
bringing guests  
closer to nature

**282,000**  
school pupils  
and teachers  
engaging in visits

**59,601**  
Sea Scan app  
downloads

**CASE STUDY:  
CONSERVATION EVENINGS**



[CLICK HERE](#)

**Inspiring Conservation Education**

In 2025, 16 aquariums provided guests the opportunity to use the Sea Scan app, an interactive AI tool, giving guests an opportunity to identify species, learn important biodiversity information and complete quizzes. SEA LIFE Benalmadena delivered outreach within schools linked to ocean protection using pirate themed activities and role play. SEA LIFE Blankenberge created short multilingual videos where fun characters, played by team members, communicate topics related to the different zones in the aquarium.

At SEA LIFE Busan, the Fisher Outreach and Behaviour Change programme successfully improved awareness among local fishers, who traditionally believed that sea turtles needed alcohol when injured. To address

this misconception, our team developed and delivered targeted educational materials to promote appropriate rescue practices. At SEA LIFE Busan we also provided a free Aquarist Career Programme for elementary, through to university students interested in pursuing careers in marine science. Our team here also visited local schools to deliver ecological education focused on endangered species and the importance of conservation. Lastly, guests can also participate in the Rescued Sea Turtle Programme, where they learn about rescue, rehabilitation, and conservation actions, and receive a Sea Turtle Guardian pledge certificate. SEA LIFE Busan’s multi-faceted approach enables us to reach diverse audiences, providing broad local coverage in education and influencing behaviour change.

Our SEA LIFE Blackpool team continue to work with Northwest Girl Guides in social action and protection of our aquatic ecosystems through the Sea Savers badge. In 2025, over 1,005 children used our activity pack to achieve their Sea Saver badge and we plan to broaden the collaborative programme in 2026/2027. Badge sales generate donations for our charity partner,



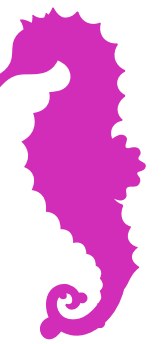
Sea Savers Badge, SEA LIFE Blackpool

SEA LIFE TRUST. Our Sharkbait Reef at SEA LIFE Alton Towers sourced a small library of children’s books with a variety of marine and conservation messages such as habitat protection, biodiversity and coexistence within shared environments. This provided an accessible and emotionally engaging educational tool, creating a calm and inclusive learning environment for young children, neurodiverse guests, and families who benefit from reduced sensory stimulation.

SEA LIFE Charlotte-Concord delivered memorable interactions for conservation education through roaming engagement sharing fun facts and surprise moments. Games carts and staffed stations provided guests hands-on exploration and accessible crafting activities. In 2025, the highly interactive SEA LIFE Clubhouse area was developed and funded through the Merlin Accessibility Grant. It continues to offer a hands-on, accessible experience to show guests the daily work of our animal care team. Finally we sponsored the printing of AZA S.A.F.E. Florida Reef Tract Rescue Programme books to its coral members to help their aquariums educate guests in school programmes and facilitate their coral conservation.



School Group, SEA LIFE Busan



# Research

**Research underpins all activities in conservation and wildlife rehabilitation. It is a crucial part of our work at SEA LIFE, and helps us improve our conservation efforts and expand our knowledge.**

In 2025, we continued to strengthen our evidence-based approaches for working with marine and freshwater species and their environments. Our research strategy is structured around three core areas:

- 1. Welfare:** deepening our understanding to benefit the individuals and species in our care, such as investigations into nutrition, enrichment and behaviour.
- 2. Conservation:** using our expertise and the species in our care to inform and support in-situ and ex-situ conservation initiatives.
- 3. Social Sciences:** examining how our conservation education and public engagement influence societal outcomes such as wellbeing, environmental attitudes, and nature connectedness.

These innovative research ideas are helping better understand species for long term conservation. In 2025 we made remarkable steps in research, contributing to a variety of investigations helping conservation. For marine turtles, we began investigating best practises for rescue, rehabilitation and release of cold-stunned turtles

with Wildlife Vets International. We also continued our contributions to Tour de Turtles, an educational tool using scientific research and geography of sea turtle migration by tracking released animals. We helped conduct population monitoring of marine species such as bull sharks (*Carcharhinus leucas*) at SEA LIFE Sunshine Coast; horseshoe crabs (*Limulus polyphemus*) at SEA LIFE New Jersey; UK native skates including undulate skates (*Raja undulata*), small eyed skate (*Raja microcellata*) and thornback skates (*Raja clavata*) at UK SEA LIFE aquariums; spiny seahorses (*Hippocampus guttulatus*) and short snouted seahorses (*Hippocampus hippocampus*) at UK SEA LIFE aquariums; and monitoring of seagrass meadows at SEA LIFE Benalmadena, SEA LIFE Busan and SEA LIFE Weymouth.

## ACTION BY NUMBERS

**We collaborated with 55 universities and research institutes to deliver conservation projects in 2025**



**CASE STUDY:  
NATURE'S SAFE**



Yellow-bellied fire toad, SEA LIFE Hannover

On land, globally, we conduct freshwater monitoring through species occupancy and abundance surveys such as: at SEA LIFE San Antonio and SEALIFE Grapevine who helped population research of alligator snapping turtles (*Macrochelys temminckii*); at SEA LIFE Blackpool who conducted surveys in the River Wyre; at SEA LIFE Porto who monitored the establishment of their conservation pond; SEA LIFE Munich contributed to biodiversity monitoring of reptiles; and in Germany, SEA LIFE Hannover and Legoland Deutschland Aquarium who monitored and supported the research and recovery of the critically endangered yellow-bellied fire toad (*Bombina variegata*).

**Our aquariums provide access to animals which are often too difficult to study in the wild.**

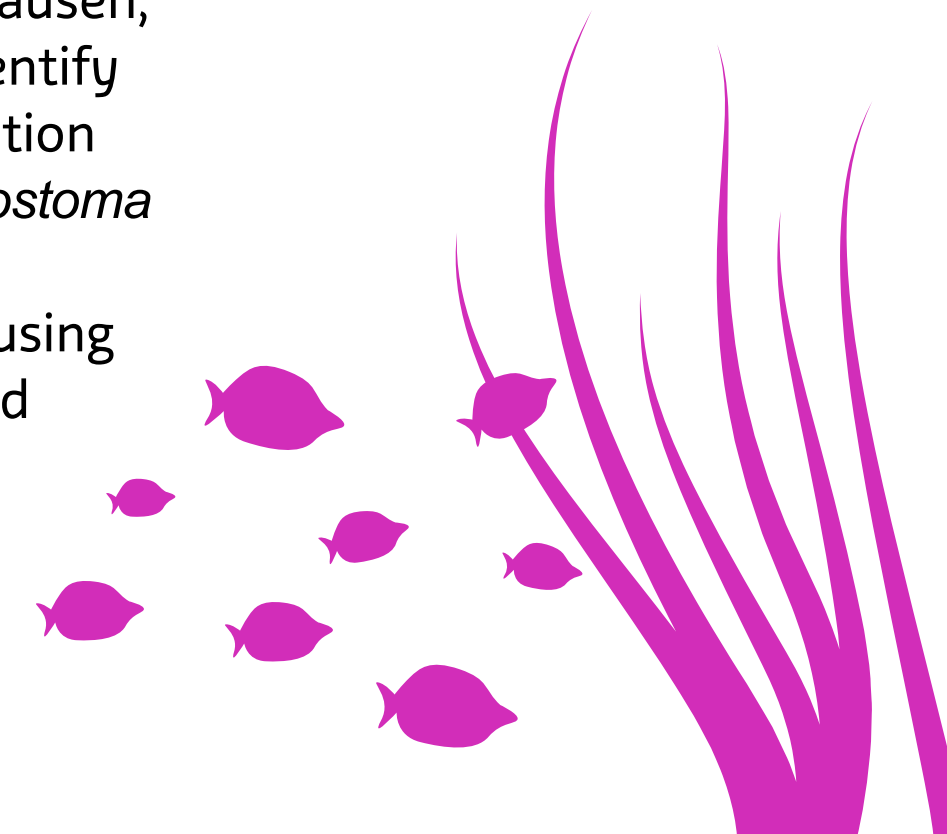
This has enabled a wealth of knowledge through research into biology and behaviour, which in turn, helps us better protect the species in the wild. For example, in 2025; at SEA LIFE Blankenberge, we have partnered with KU Leuven University to research microbiome in sea populations and investigate the implications of microplastics; at SEA LIFE Oberhausen, we have provided shark teeth which helped identify the implications of climate change and acidification on the ability to eat; and for zebra sharks (*Stegostoma tigrinum*), SEA LIFE California and Kansas City contributed to the publication of genetic aging using blood samples, due to our knowledge of age and morphometric data of our sharks.



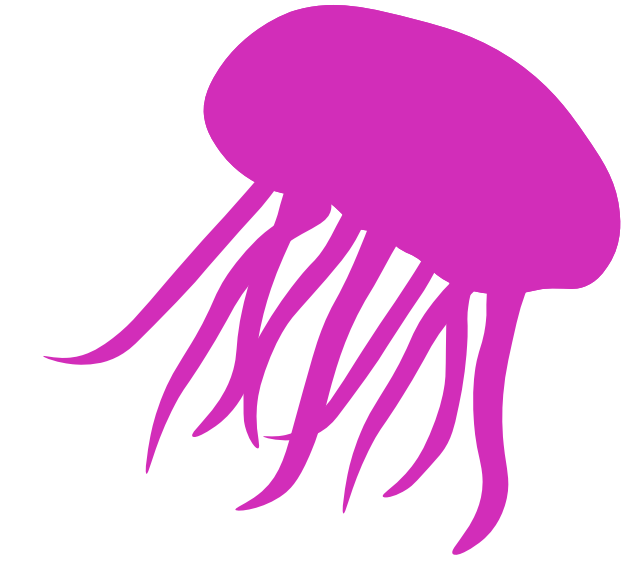
Shark Teeth publication  
[click here](#)

Zebra Shark Aging  
[click here](#)

Amazing Discoveries in 2025 include



# Welfare

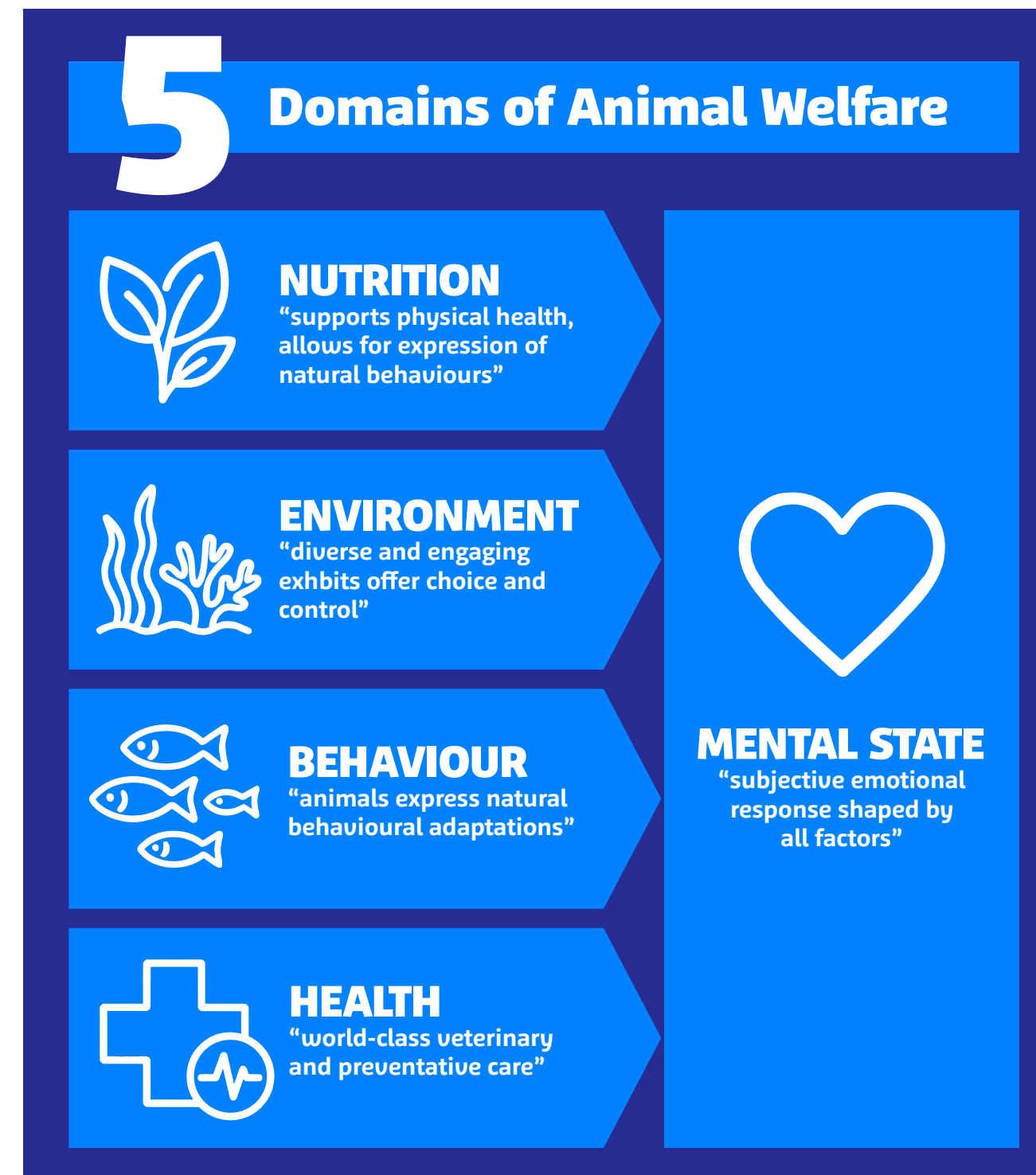


Animal welfare is at the core of everything we do at SEA LIFE. Our world-class specialists, decades of pioneering industry leadership and commitment to excellence in animal welfare and conservation, uniquely position us to inspire the next generation of ocean ambassadors.

We provide every animal in our care with high standards of welfare to not only survive but thrive. We use the **Five Domains Model** which is a science-based approach that looks at the physical and mental wellbeing of the animals and how they interact and experience their environment. This model puts emphasis on offering opportunities for animals to be exposed to and engage in activities that provide positive experiences rather than only avoiding negative ones. The model ensures that all their needs are met. In some cases, this could mean individual specialised habitats to provide specific environmental conditions (such as corals), customised diets (older animals), training and interaction for stimulus (otters and seals) or any number of other details for each species. For further information on the Five Domains Model [click here](#).



Coral monitoring, SEA LIFE Sydney



Infographic: 5 Domains of Animal Welfare

The following elements are reviewed using the **Five Domains model** and allows us to focus on promoting positive experiences:

- **Nutrition:** Supports physical health, allows for expression of natural behaviours and meets species-specific needs in managed environments. Providing the right diet supports aquariums with breeding for conservation programs, as well as ensuring rescue animals recover effectively.
- **Environment:** We work tirelessly to create appropriate environments for all our animals. Creation of diverse and engaging habitats allows our animals to experience choice and control.
- **Behaviour:** Through choice, our animals can express diverse behavioural responses that are appropriate for their natural adaptations, conserving these behaviours in future generations.
- **Health:** Preventative health care and world class veterinary services are provided by our extensive global veterinary partners.
- **Mental state:** The previous 4 physical/functional domains all feed into this final 5th affective domain resulting in the animal's subjective emotional response to all the factors.



## Providing high levels of animal welfare across the globe

At SEA LIFE, we have a weath of very experienced staff looking after all our animals, but we are always exploring ways to make improvements and review what we are doing. We have access to specialist veterinarians that regularly review our aquariums and make recommendations for us to improve. We share this information across all our SEA LIFE aquariums so that others can learn. All our SEA LIFE aquariums are assessed against the same internal standards, and we regularly review changes in guidance and policy from experts across animal care and look at how we can use this information to help us improve. We also share our expertise with the wider community of zoos and

Aquariums, conservationists and researchers through the many working groups we contribute to. We are proud to feed into the many standards that continually develop welfare globally.

As a global company, one of our biggest benefits is that we are constantly producing lots of information that can be used to guide us and make improvements. Every SEA LIFE uses the same platform to record information on the care of its animals meaning we can gather large amounts of information on the same habitats and species from multiple aquariums and look at how we make improvements to care for them.



King penguin chick health check, SEA LIFE Sydney



Water quality checks, SEA LIFE Weymouth

## CASE STUDY: TURTLE REHABILITATION



## Helping conservation through animal welfare

Across the world we have access to specialist veterinarians that help us provide standardised high care for our animals and for the animals in our conservation programmes. In 2025 we rescued a variety of animal species for different reasons in several countries. Every rescue is unique and our teams along with support from veterinarians need to understand what each individual case needs. This can include investigating for visible external damage, such as wounds or entanglement, or internal assessments through techniques such as X-rays, CT scans or blood tests. Once we understand what is wrong with each case, our teams put a plan in place with the aim of getting the animal back to full health (through rehabilitation) so they can be returned to the wild. Our expertise in caring for our animals is what enables us to deliver effective conservation that helps species and habitats recover.

## ACTION BY NUMBERS

In 2025 more than  
**100**  
independent reviews  
were conducted by  
expert veterinarians in  
aquatic animal welfare,  
ensuring we deliver high  
standard animal care.

We care for around  
**120,000**  
animals across over  
**2,500**  
species!

Our high levels of care  
have been the foundation  
of our conservation  
actions, to help **Rescue,**  
**Restore and Protect**

# Closing Remarks

**“During my 25 years at Merlin – during which time I have overseen aquariums from San Antonio to Sydney – I have seen SEA LIFE evolve into a truly global force for conservation.”**

“As the largest brand in Merlin’s worldwide portfolio, SEA LIFE stands out for the unique work it does in inviting everyone to discover the joy of the ocean, inspiring them to protect its future. That mission is captured in this report and is further strengthened through our **close partnership with the SEA LIFE TRUST**, whose charitable work is having impact in vital conservation and wildlife rehabilitation initiatives.

Blending world-class animal care, scientific research and powerful storytelling, SEA LIFE is an example of what Merlin does best. Our SEA LIFE teams bring unwavering commitment, deep knowledge and genuine care to what they do. That passion is the foundation of the impact reflected here.

The world’s oceans and freshwater ecosystems are under growing pressure from climate change, pollution, habitat loss and unsustainable practices. Our teams see this in the animals they rescue, the habitats they work to restore, and the species they strive to protect. While there are encouraging signs of progress – demonstrating that sustained conservation efforts can deliver change – the scale of the challenge demands collective action from governments, businesses, communities and individuals alike.

SEA LIFE’s global footprint – spanning 50 aquariums across four continents, supported by hundreds of dedicated specialists – gives us both the platform and an obligation to act at scale. From

rescuing animals each year to restoring ecosystems and advancing research, our reach enables us to connect people with the ocean in powerful ways.

Looking ahead, we will continue to rescue, restore and protect: building on the strong foundations outlined in this report. We will deepen our partnerships, invest in science and innovation, and empower our teams to push boundaries in conservation and animal welfare. Above all, we will continue to inspire the next generation to value and safeguard our blue planet.

On behalf of the Merlin leadership team, I send my sincere thanks to our SEA LIFE teams and partners around the world. Your dedication, expertise and collaboration make the work this report brings to life possible. Together, you are helping to secure a future where our oceans, and the life within them, can thrive.”



**ROB SMITH**

Chief Operating Officer,  
Merlin Entertainments

A white handwritten signature of Rob Smith on a dark blue background.



Ocellaris clownfish (*Amphiprion ocellaris*)

# Collaborative Partners

In 2025 SEA LIFE proudly collaborated with 286 organisations and groups around the world for conservation. Our achievements this year would not be possible without the support of these individuals.

## Charity Partners

- Aquarium Conservation Partnership
- Baltic sea action group
- Beluga Whale Sanctuary
- Berks & South Bucks Bat group
- British Divers Marine Life Rescue
- Buglife
- Carbon Trust
- Conservation International
- Coral Restoration Foundation (CRF)
- Derbyshire Wildlife Trust
- Fleet and Chesil reserve
- Florida Reef Tract Rescue Project
- Friends of the St. Clair River
- girl guides
- John Nurminen foundation
- local Friends of the Mississippi organization
- Manta Trust
- Mote National Coral Gene Bank
- Natures Safe
- North Seal Team (Voluntary group that assist us on the beach)
- NPO" Ushimotsugo Protection Society"
- Project Seagrass
- Purse Search Ireland/Marine Dimension
- ReShark
- Resting Reef
- ROFFA Reefs
- Royal Society for the Protection of Birds
- RSPCA
- Save Coastal Wildlife Foundation
- Save Our Seahorses (SOS)
- SCSIO who breed the Giant Clam
- Sea Cadets Weymouth and Portland
- SEA LIFE TRUST
- Sea turtle alliance- Home
- Sea Turtle Conservancy
- Seabin
- SeaHives
- SeCoRe
- Staffordshire Wildlife Trust
- Sussex Dolphin Project
- sustainable eel group
- Texas Turtles
- Thai Coral Reef and Marine Conservation Foundation
- The Cleanup Club
- The Seahorse Trust
- The Shark Trust
- The Strandings Network
- Thrive Conservation
- Turtle tally
- WWF
- Wyre rivers trust
- Yorkshire Coast Nature Partnership
- Belmiro de Azevedo Foundation
- Citizen Conservation
- Karen Beasley Sea Turtle Rescue and Rehabilitation Center
- Lake St. Clair Sturgeon for Tomorrow
- Turtles Fly Too
- CARMABI
- D.R.E.AM
- Marine Mammal Conservation (MareCet)
- MedSharks
- Missouri Stream Team
- Propere strandlopers
- Seri Sempadan Environment Club (KASS)
- Surf Life Saving Queensland (SLSQ)
- Biopixel Oceans Foundation
- Kelly Tarlton's Marine Wildlife Trust
- Project Piaba
- Puerto Rico Coral Network
- USVI Coral Network

## Government & Public Bodies

- ANB (Agency of nature and forest)
- Arizona Department of Game and Fish
- Busan Metropolitan City
- City of Blankenberge
- City of New Braunfels, Texas
- City of Tempe
- Clinton River Watershed Council (CRWC)
- Department for Environment, Food & Rural Affairs (DEFRA)
- Department of Fisheries (DOF)
- Dorset Council
- Emergency services: Subaquatic section of Marbella Firefighters, Protección Civil
- European conservation frameworks such as Natura 2000
- European Union
- Fisheries Department of Muar
- Fisheries Ireland
- Florida Fish & Wildlife Conservation Commission
- Florida Wildlife Commission (FWC)
- FOD Marine milieu
- Forestry Department of Johor
- Forestry Department of Muar
- Inshore Fisheries and Conservation Authorities (IFCA)
- Irish and South-East Fish Producers Organisation (ISEFPO)
- Important Shark and Ray Areas (ISRA)
- Italian Coast Guard
- Kansas Department of Wildlife and Parks
- Kerry County Council
- Korea Fisheries Resources Agency (FIRA)
- Litter free Dorset, part of Dorset council
- Lousada Municipal Council
- Marine Management Organisation
- Ministry of Oceans and Fisheries (MOF)
- National Marine Biodiversity Institute of Korea (MABIK)
- National Parks and Wildlife Service
- Natural England
- Natural Resources Wales
- Nature and Biodiversity Conservation Union (NABU)
- North Central Catchment Management Authority (NNCMA)
- NOAA
- North Yorkshire Council
- NSW Department of Primary Industries (DPI) Fisheries
- Sussex Bay
- Sussex IFCA
- The City of Grapevine
- the Department of Conservation
- The Environmental Agency
- United States Fisheries & Wildlife (USFW)
- Untere Naturschutzbehörde
- USFWS
- Veneto Agricoltura
- Veneto Region
- Victorian Fisheries Authority (VFA)
- Gifu Prefecture Environment Protection Agency
- Herpetological Resource & Management (HRM)
- Johor National Parks Corporations (JNPC)
- Southeast Asian Fisheries Development Centre (SEAFDEC)
- UK Border Force
- UNEP/CMS Dugong MoU Secretariat
- KBIN (Royal Belgian institution of nature science)
- Marbella City Council, Junta de Andalucía
- Mersing District Office
- Muar District Office
- FDEP
- Hiedelberg
- Michigan DNR
- Municipality of Peschiera del Garda
- NCCOS
- NRW
- Project MoRe
- Department of Primary Industries (DPI) Queensland
- Australian Lifeguard Service
- Gold Coast City Council
- Queensland Department of Agriculture and Fisheries (DAF)
- Sunshine Coast Council
- Great Barrier Reef Marine Park Authority (GBRMPA)
- Noosa Shire Council

### Corporate Partners

- Senchkenberg Museum
- Artecology
- CBU Auctions
- Detroit Metro Airport (DTW)
- Freedom Boat Club
- HSBC
- The Marine Diaries
- The RotArt
- Trip.com
- Waste Disposal Company Konstanz
- Weymouth and Portland National Sailing Academy
- System Aqua
- Gavins Point National Fish Hatchery
- GFL Environmental
- Lan-Hai is our animal supplier
- Mando
- Meijer
- Metsähallitus
- Trex (NexTrex Program)
- Kabi Kabi Peoples Aboriginal Corporation

### Zoo and Aquarium Partners

- Adventure Aquarium
- Aquarium at the Boardwalk
- Auckland Zoo
- Belle Isle Aquarium
- Blank Park Zoo
- Butterfly Pavilion
- Columbus Zoo and Aquarium
- Denver Zoo Georgia Aquarium
- Disney
- FCRC - Sea World Orlando /The Seas (Disney)
- Galway Atlantaquarium
- Gardaland Sea Life
- Georgia Aquarium
- Gladys Porter Zoo
- Helsinki zoo
- Jenkinson's Aquarium
- LEGOLAND Malaysia Resort
- Livorno Aquarium
- Minnesota Zoo
- Moody Gardens
- Nagoya Port Aquarium
- Nashville Zoo
- National Aquarium
- National Mississippi River Museum & Aquarium
- Newport Aquarium- Kentucky
- Omaha Henry Doorly Zoo
- Ripley's Aquariums
- Riverbanks Zoo & Garden
- Rotterdam Zoo
- S.E.A. Aquarium
- Sea World
- Seattle Aquarium
- Sentosa Aquarium
- Shark Reef Aquarium- Las Vegas
- Shedd Aquarium
- St. Louis Aquarium at Union Station
- The Florida Aquarium
- Toba Aquarium, Japan
- Virginia Aquarium
- 香港海洋公園 Ocean Park Hong Kong
- Gifu World Freshwater Aquarium

### Professional Zoo and Aquarium Body

- Association of Zoos & Aquariums
- AZA Blanding's Turtle SSP
- AZA SAFE American Turtles
- AZA SAFE Corals
- AZA SAFE North American Monarchs
- AZA Safe Sharks and Rays
- AZA-FRTRP
- British and Irish Association of Zoos and Aquariums
- European Association of Zoos and Aquaria
- European Union of Aquarium Curators
- EAZA (EEP coordinator for Blacktip reef sharks)
- EAZA Marine teleost taxon advisory group
- SAFE Sunflower Sea Stars
- Zoo and Aquarium Association of Australia
- South-East Zoo Alliance for Reproduction and Conservation

### Research Partners

- Anton Dohrn Zoological Station
- Arthur Rylah Institute (ARI)
- Field Science Education and Research Center Kyoto University, Japan
- Frost Science Center
- Korea Institute of Ocean Science & Technology (KIOST)
- Moreton Bay Research Station
- Perry Institute
- Phuket Marine Biological Centre, Thailand
- Reef Institute
- RZSS
- South China Sea Institute of Oceanology
- Southeast Asia Marine Mammal Research (SEAMAR)
- Zoological Society of London (London Zoo)
- CEFAS
- Central Inland Fisheries Research Institute under the National Institute of Fisheries Science (NIFS)
- Chinese Academy of Sciences
- Greensboro Science Center
- Cairns Marine
- CIIMAR
- District Competence Center
- Scientific Working Group
- Shark Ecology Australia
- Noosa Biosphere Reserve Foundation

### Education Partners

- Dongmyeon Elementary School
- The University of Hull
- KU Leuven (Royal university of Leuven)
- Michigan State University
- Munster Tech Uni
- Napier University
- Netherlands Maritime University College (NMUC)
- North Carolina State University College of Veterinary Medicine
- Nova Southeastern University
- Plymouth University
- Sussex University
- The University of Manchester
- The University of Queensland
- Tun Hussein Onn University of Malaysia (UTHM)
- Uni Trier
- Univerisiti Tun Hussein Onn Malaysia (UTHM)
- Universidad de Málaga (Dept. Botánica y Fisiología Vegetal)
- University of Antwerp
- University of Bangor
- University of Canberra
- University of Derby
- University of Florence
- University of Georgia
- University of Ghent
- University of Houston-Clear Lake
- University of Split
- University of Tasmania, CSIRO, DPI Fisheries, Victorian Fisheries Authority
- University of the Sunshine Coast
- Zoologische Staatssammlung München
- Chulalongkorn University, Thailand
- University of Minnesota
- University of the Sunshine Coast
- Griffith University (Cities Research Institute)

### Veterinary Partners

- Australia zoo wildlife hospital
- Dunedin Wildlife Hospital
- Quoin Island Turtle Rehabilitation Centre
- Wildlife Vets International
- Turtles in trouble Rescue

### Acknowledgements

We would like to recognise and thank Rob Hicks, Laura Simmons and Pete McLean for their combined 72 years of dedicated service to SEA LIFE, and their outstanding contributions to conservation, science animal welfare and the leadership of over 500 aquarists worldwide.

## 30 Making waves for our ocean

Conservation and Wildlife Rehabilitation Report 2025

### **Recommended reference:**

SEA LIFE (2026). Making Waves for our Ocean: Conservation and Wildlife Rehabilitation Report 2025. London, UK: Merlin Entertainments.biz.

### **For further information:**

**[visitsealife.com/conservation](https://visitsealife.com/conservation)**

Visit any of our global SEA LIFE aquariums and sanctuaries to learn more and witness first hand our amazing animals and habitats.

### **For further information on our partner charity the SEA LIFE TRUST:**

[sealifetrust.org/en/](https://sealifetrust.org/en/)

Registered Charity no. 1175859

In the interest of conservation, research and educational study, this report may be downloaded from the SEA LIFE website. Published June 2026.