

# HOW TO BE A BETTER RECYCLER

And other tips on sustainability to  
use at home and in the workplace



# RECYCLING WEEK

- Planet Ark campaign
- Established 1996
- Education to help people to do the right thing when they are at their bin
- Introduced the Australasian Recycling Label



← RECOGNISE THIS?

# DEFINITIONS



## RECYCLING:

Recycling is the process of converting waste into reusable material

## UPCYCLING:

Upcycling is taking a simple material and creating something of higher quality using this material

## WISH-CYCLING:

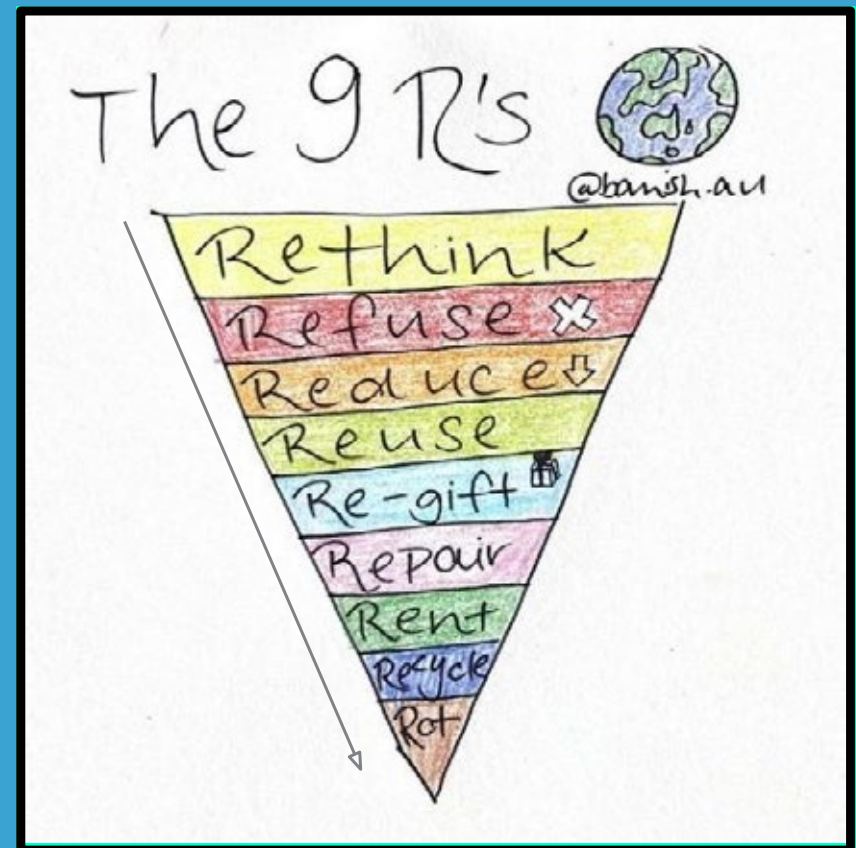
putting something in the recycling bin and hoping it will be recycled

## GREENWASHING:

taking an existing product and spinning its environmentally-friendly virtues even if there are none.



# THE WASTE HIERARCHY



No longer just "Reduce, Reuse, Recycle!"

# KNOW YOUR BINS

- **Red Bin:** Landfill
- **Yellow Bin:** Co-mingled Recycling
- **Green Bin:** Garden Waste
- **Blue Bin:** Paper and Cardboard

\*Check with your local council for more specific information on your waste collection!\*

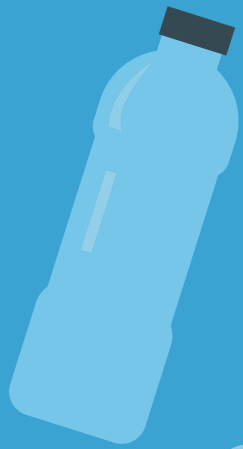


# THINK BEFORE YOU THROW!

- Know Your Local Recycling Rules by checking out your local council's website.
- Clean out your recyclable materials as best you can! Nothing greasy, oily, or food-contaminated (that means pizza boxes!)
- Keep items loose = no plastic bags
- Labelling around recycling isn't straight forward. Try to learn the difference in materials and labelling

**If in doubt, put in the Red Bin!**





# OTHER WASTE STREAMS



**Terracycle:** Partnering with businesses to recycle the “unrecyclable”

**Apparel:** Fastest growing textile recycling in Aus

**Return & Earn:** Dedicated waste stream for plastic and glass bottles

**RecycleSmart:** Council partnerships; textiles, e-waste, household misfits, soft plastic

**Officeworks:** E-waste, pens, printer cartridges, batteries, mobile phones

**Planet Ark Recycle Near You:** Recycling directory services

**REDcycle:** Recycling soft plastics via major supermarkets \*IMPORTANT UPDATE\*

